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## Madrid Special – ISTMA WIPO Webinar: The Madrid System for the International Registration of Marks for Advanced Users - Webinar

The Institute of Singapore Trade Mark Agents (“ISTMA”) will be organising a webinar, jointly with the World Intellectual Property Organization (WIPO) Singapore Office, and ASEAN IP Association (“ASEAN IPA”) on the 7<sup>th</sup> of March 2025 at 4pm (Singapore time). The webinar topics are as follows: 1. Recent Development and Legal Updates of the Madrid System, 2. Dos and Don’ts for International Application, and 3. eMadrid and Web Resources – New Gateway to all Madrid System Online Services. These topics will be suitable for users of the Madrid System for the International Registration of Marks. Valuable tips for completing the international application, and information on online tools for international application, will be included. The Speakers will be **Ms Lucy Headington-Horton**, Senior Legal Officer, Madrid Legal Division, Madrid Registry, Brands and Designs Sector, World Intellectual Property Organization (WIPO), **Ms Ganna Chaban**, Principal Examiner, Madrid Operations Division, Madrid Operations Service, Madrid Registry, Brands and Designs Sector, WIPO, and **Ms Catherine Dupenloup**, Senior Applications Support Assistant and Benoît Apercé, Communications and Information Manager, Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO. The webinar will be moderated by **Mr Soh Kar Liang**.

### TIMING

Date: Friday, 7 March 2025  
Time: 4.00 pm – 6.20 pm (Singapore Time)  
Venue: via Zoom

### SUMMARY OF PROGRAMME

3.50 pm: Registration begins  
4.00 pm: Welcome Address  
4.15 pm: Topic 1: Recent Development and Legal Updates of the Madrid System  
4.55 pm: Topic 2: Dos and Don’ts of International Application  
5.35 pm: Break  
5.40 pm: Topic 3: eMadrid and Web Resources – New Gateway to all Madrid System Online Services  
6.20 pm: Q&A and Closing



### CLOSING DATE FOR REGISTRATION

The closing date for registration is **12 noon on Friday, 28 February 2025**. If you wish to register for the Webinar, please click on this link:

<https://docs.google.com/forms/d/e/1FAIpQLScJHxnfhC6m44bi7923rMG78tJli70bFD5jocn1MbbrPaCkKQ/viewform>

For enquiries, please email [secretariat@istma.sg](mailto:secretariat@istma.sg). Please note the terms and conditions set out below.

## **PROFILE OF SPEAKERS**

<p>Ms. Lucy HEADINGTON-HORTON, Senior Legal Officer, Madrid Legal Division, Madrid Registry, Brands and Designs Sector, World Intellectual Property Organization (WIPO)</p> <p>Lucy Headington-Horton is a senior legal Officer with the Madrid Legal Division, Brands and Designs Sector at WIPO. She provides legal advice, support and training to members, users and other stakeholders of the Madrid System, and assists IP Offices preparing to accede to the Madrid Protocol. Prior to joining WIPO in 2016, Lucy was a trademarks lawyer for many years, in private practice and in-house, working in the United Kingdom, Australia and Hong Kong, China. Her experience in private practice centered around advising clients on global trademark protection strategies, commercial agreements, enforcement and maintenance.</p>	
<p>Ms. Ganna CHABAN, Principal Examiner, Madrid Operations Division, Madrid Operations Service, Madrid Registry, Brands and Designs Sector, WIPO</p> <p>Ms. Chaban has been working in Ukrainian IP law firm since 2007 and got a license of a trademark attorney in 2012. As a trademark attorney, she advised clients on the strategies of trademark protection worldwide, helped clients to manage, protect and enforce portfolios of IP rights, managed oppositions, negotiated trademark disputes, drew up contractual papers, carried out national and international searches. In 2015 she joined WIPO in the role of an examiner and has been mostly working on the examination of new international applications. A big part of her work is devoted to customer service. Ms. Chaban is actively involved in the research and development of WIPO examination practices in connection to the Nice Classification of the goods and services. She appeared as a speaker in multiple webinars for the Madrid System users and workshops for national IP offices.</p>	
<p>Catherine Dupenloup, Senior Applications Support Assistant and Benoît Apercé, Communications and Information Manager, Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO</p> <p>Catherine Dupenloup joined WIPO in 1996 and presently works as a Senior Applications Support Assistant in the Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector. Since 2012, she has been the focal point for user Support in relation with Madrid System Online Services. Before 2012, she worked at the WIPO IT helpdesk as a user support for IT matters.</p>	

## PROFILE OF MODERATOR

	<p>Soh Kar Liang is the President of the Institute of Singapore Trade Mark Agents.</p> <p>Kar Liang is the Managing Director of a boutique IP law firm. As the first Singaporean appointed as a domain name panellist by the World Intellectual Property Organisation, Kar Liang regularly adjudicates on domain name disputes under the Uniform Dispute Resolution Policy. He is also a domain name panellist of the Regional Arbitration Centre of Kuala Lumpur and a principal mediator of the Singapore Mediation Centre.</p> <p>Kar Liang participates actively in leadership positions in various local and foreign professional and business organisations, having served as President of the ASEAN Intellectual Property Association, President of the Singapore Group of the Asian Patent Attorneys Association, Chair of the Legislation and Regulation Committee of the International Trademark Association, Chair of the Patent Subcommittee of the Law Society of Singapore and honorary advisor of the Chinatown Business Association.</p>
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## CPD POINTS INFORMATION

Public CPD Points	:	2
Practice Area	:	Intellectual Property
Training Category	:	General

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## Terms and Conditions

1. Attendance is free for Members of the Institute of Singapore Trade Mark Agents (“ISTMA”) and ASEAN IPA. Other lawyers and IP Professionals may also attend.
2. The registration fee for non-ISTMA and non-ASEAN IPA Members is S\$160 per participant.
3. The closing date for registration is **12 noon on Friday, 28 February 2025**.
4. As capacity is limited, registration is on a first-come-first-served basis.
5. All fees are due upon registration and are non-refundable for whatever reason.
6. Payment of the registration fee of **S\$160.00** can be made via any of the payment options below:
  - (a) PayNow to UEN No. T19SS0045A or scan the following



(b) Bank transfer to the following account:  
Account Name : Institute of Singapore Trade Mark Agents  
Bank Name : Development Bank of Singapore (DBS)  
Account No : 048-9075830  
Bank Code : 7171  
Branch Code : 048

**Please indicate your name when remitting payment.** A receipt will be sent to you once processed.

7. All payment must be received by **28 February 2025**.
8. The link for the Webinar will be sent to you by **4 March 2025** upon receipt of payment, where applicable.

By replying to this email or emailing [secretariat@istma.sg](mailto:secretariat@istma.sg) to register, the participant agrees to be bound by the terms and conditions above which he/she is deemed to have read and understood.

Participants who wish to obtain CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. For this activity, this includes logging in at the start of the webinar and logging out at the conclusion of the webinar in the manner required by the organiser, and not being away from the entire activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to <http://www.sileCPDcentre.sg> for more information.